

Cookie Policy

Effective Date: March 17, 2026

Last Updated: May 4, 2026

Simplistic Journeys, LLC (“Simplistic Journeys,” “we,” “our,” or “us”) uses cookies and similar tracking technologies on our website, <https://simplisticjourneys.com>, to help the site function properly, improve the visitor experience, understand how people interact with our content, and support our marketing and travel planning services.

When you visit our website, you may be presented with a notice regarding our use of cookies. By selecting “Accept” or continuing to use the site after notice is provided, you consent to the use of cookies and similar technologies as described in this Cookie Policy.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function properly, remember preferences, improve performance, and provide a more personalized browsing experience.

Cookies may be placed directly by Simplistic Journeys or by trusted third-party service providers that support our website, analytics, email marketing, booking tools, payment systems, and advertising efforts.

2. How We Use Cookies and Similar Technologies

We use cookies and similar technologies to:

- Ensure our website functions properly
- Improve website performance and user experience
- Understand how visitors interact with our website
- Remember certain preferences or form inputs
- Support email marketing, lead capture, and client communication efforts
- Measure engagement with campaigns, pages, and travel-related content
- Support advertising, retargeting, and promotional efforts when applicable
- Assist with trip planning services, client inquiries, and personalized travel recommendations

In addition to cookies, we may use tracking technologies such as pixels, tags, scripts, embedded tools, analytics software, and similar technologies to understand user behavior, improve our services, and support marketing efforts.

3. Types of Cookies We Use

Essential Cookies

Essential cookies are necessary for the website to function properly. These cookies support basic site features such as page navigation, form functionality, security, and access to certain areas of the website. Without these cookies, some parts of the website may not work as intended.

Performance and Analytics Cookies

Performance and analytics cookies help us understand how visitors use our website by collecting information such as pages visited, time spent on pages, traffic sources, browser type, and general site activity.

This information helps us improve site performance, refine our content, and better understand what travel resources, destination pages, and services are most useful to visitors.

Functional Cookies

Functional cookies allow the website to remember certain choices or preferences, such as form inputs, user settings, or browsing preferences. These cookies help create a smoother and more personalized experience when you interact with our website.

Marketing and Advertising Cookies

Marketing and advertising cookies may be used to deliver relevant content, measure campaign performance, track engagement with marketing materials, and support advertising or retargeting efforts.

These cookies may be placed by Simplistic Journeys or by third-party platforms we use for email marketing, analytics, advertising, booking, or client communication.

4. Third-Party Cookies and Tools

We may use trusted third-party platforms and service providers that place cookies or similar technologies on your device. These may include, but are not limited to:

- Website analytics providers, such as Google Analytics
- Email marketing and customer relationship management platforms
- Booking, inquiry, and payment systems
- Advertising platforms, such as Meta/Facebook or other digital marketing tools
- Embedded forms, scheduling tools, or other website integrations

We do not control third-party cookies or tracking technologies. These providers may collect information about your online activities over time and across different websites. We encourage you to review their respective privacy and cookie policies to understand how they collect, use, and protect your information.

5. Managing Your Cookie Preferences

You can manage, block, or delete cookies through your browser settings. Most browsers allow you to control whether cookies are accepted, stored, or deleted.

Please note that disabling cookies may affect website functionality. Some features, forms, booking tools, or personalized elements may not work properly if certain cookies are blocked.

Where required by law, you may be presented with options to accept, decline, or manage non-essential cookies when you first visit our website.

6. Do Not Track Signals

Some browsers offer a “Do Not Track” setting. Because there is no uniform industry standard for responding to these signals, our website may not respond to “Do Not Track” requests in all cases.

You can still manage cookies and tracking preferences through your browser settings or through any cookie consent tools made available on our website.

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our website, technology, legal requirements, or business operations.

When updates are made, the “Last Updated” date at the top of this page will be revised. Continued use of our website after changes are posted means you accept the updated Cookie Policy.

8. Contact Us

If you have any questions about this Cookie Policy or how Simplistic Journeys uses cookies and similar technologies, please contact us:

Simplistic Journeys, LLC

Wesley Chapel, FL 33545

Email: info@simplisticjourneys.com

Phone: [\(813\) 733-9570](tel:8137339570)