

# Privacy Policy

**Effective Date:** March 17, 2026

**Last Updated:** May 4, 2026

Simplistic Journeys, LLC (“Simplistic Journeys,” “we,” “our,” or “us”) is committed to protecting your privacy and handling your personal information with care, transparency, and integrity.

This Privacy Policy explains how we collect, use, share, and safeguard your information when you visit <https://simplisticjourneys.com> or engage with our travel services.

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## 1. Who We Are

Simplistic Journeys, LLC is a boutique travel agency specializing in curated group travel experiences, cultural journeys, and luxury escapes.

**Location:** Wesley Chapel, FL 33545

**Email:** [info@simplisticjourneys.com](mailto:info@simplisticjourneys.com)

**Phone:** (813) 733-9570

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## 2. Information We Collect

### Personal Information You Provide

When you:

- Join our email list
- Submit a travel inquiry
- Book a trip
- Complete forms on our website

We may collect:

- Full name
- Email address
- Phone number
- Mailing address
- Date of birth (when required for travel bookings)
- Passport details (only when necessary for travel arrangements)
- Payment information (processed securely through third-party providers)

Sensitive information such as passport details and date of birth is collected only when required for travel bookings and is shared solely with relevant travel suppliers.

## **Automatically Collected Information**

When you visit our website, we may collect:

- IP address
- Browser type
- Device information
- Pages visited and time spent on the site

We may also use tracking technologies such as cookies, pixels, tags, scripts, and analytics tools to understand user behavior and improve our services.

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## **3. How We Use Your Information**

We use your information to:

- Process bookings and coordinate travel arrangements
- Communicate trip details, confirmations, and updates
- Provide customer support and respond to inquiries
- Deliver personalized travel recommendations
- Send marketing communications (only if you opt in)
- Improve our website, services, and user experience

By submitting your information through our website, forms, or booking systems, you consent to the collection and use of your information as described in this Privacy Policy.

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## **4. Email Marketing & Communications**

If you subscribe to our email list, you may receive:

- Travel inspiration and destination features
- Trip announcements and curated travel opportunities
- Updates from Simplistic Journeys

You may unsubscribe at any time by clicking the unsubscribe link included in our emails.

We use trusted third-party platforms to securely manage our communications.

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## **5. Sharing Your Information**

We do not sell your personal information.

We may share your information only as necessary to deliver your travel experience, including:

- Travel suppliers (hotels, airlines, tour operators, transportation providers)
- Payment processors
- Technology platforms (CRM systems, email marketing tools, booking systems)

We do not authorize third parties to use your information for their own independent marketing purposes.

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## 6. Payment Information

All payments are processed through secure third-party providers.

Simplistic Journeys does not store full credit card details on our servers.

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## 7. Cookies & Tracking Technologies

Our website uses cookies and similar tracking technologies to:

- Ensure proper website functionality
- Analyze website traffic and performance
- Understand user behavior and engagement
- Personalize your browsing experience
- Support marketing and advertising efforts

These technologies may include analytics tools, marketing platforms, and email tracking systems.

You may be presented with a cookie notice when visiting our website, allowing you to accept or manage non-essential cookies where applicable.

For more details, please review our [Cookie Policy](#).

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## 8. Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this policy, including travel arrangements, legal obligations, and business operations.

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## 9. Data Security

We implement reasonable administrative and technical safeguards to protect your personal information.

While we take appropriate measures to secure your data, no method of transmission over the internet is completely secure.

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## **10. Your Rights**

You may have the right to:

- Access the personal data we hold about you
- Request corrections or updates to your information
- Request deletion of your personal data
- Opt out of marketing communications

To submit a request, please contact us at [info@simplisticjourneys.com](mailto:info@simplisticjourneys.com).

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## **11. Third-Party Links & Affiliate Disclosure**

Our website may include links to third-party websites, including travel partners and affiliate links.

We may earn a commission if you make a purchase through affiliate links. We are not responsible for the privacy practices or content of external websites and encourage you to review their policies.

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## **12. Children's Privacy**

Our services are not directed to individuals under the age of 18.

We do not knowingly collect personal information from children.

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## **13. Legal Compliance**

We process personal information in accordance with applicable laws and industry standards.

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## **14. Updates to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements.

Any updates will be posted on this page with a revised "Last Updated" date.

Continued use of our website after changes are posted constitutes acceptance of the updated policy.

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## **15. Contact Us**

If you have any questions about this Privacy Policy or how your information is handled, please contact us:

**Simplistic Journeys, LLC**

Wesley Chapel, FL 33545

Email: [info@simplisticjourneys.com](mailto:info@simplisticjourneys.com)

Phone: (813) 733-9570